

DATA PROTECTION INFORMATION

for suppliers, customers, other business partners and interested parties

1. Name and contact details of the responsible person in respect of the General Data Protection Regulation:

Hartmetall-Werkzeugfabrik Paul Horn GmbH
Unter dem Holz 33-35
72072 Tübingen, Germany

Telephone: +49(0)7071-7004-0
Fax: +49(0)7071-72893

Website: www.phorn.de
email: info@phorn.de

2. Name and contact details of our data protection officer:

Christian Thiele
c/o Hartmetall-Werkzeugfabrik Paul Horn GmbH
Unter dem Holz 33-35
72072 Tübingen, Germany

email: datenschutz@phorn.de

3. We draw your attention to the fact that we record, store, process and use the personal data which we receive from suppliers, customers, other business partners and interested parties, in particular name, address, telephone number, email address, contact details of contact persons and customer number, as well as ordering and delivery data, for the purpose of forming, establishing and executing contract and supply relationships, including delivery, payment, warranty or product liability.

We require the personal data collected from you for processing and completion of a contract. Provision of this information is not a requirement. However, without this data we can not conclude a contract with you.

The processing of your data takes place in this respect on the basis of article 6 para. 1, b of the General Data Protection Regulation.

We also collect, store, process and use this information for the purpose of maintaining customer or business relationships and marketing and advertising our own products and services. The processing of your data takes place in this respect on the basis of article 6 para. 1, f of the General Data Protection Regulation. Our interest in the processing of your data is justified by our efforts to promote and sell our own products and services.

We also process data which we receive under the legal requirements of credit reporting agencies (for example from Schufa) for the purpose of conducting credit checks in relation

We also process data which we receive under the legal requirements of credit reporting agencies (for example from Schufa) for the purpose of conducting credit checks in relation to our suppliers, customers and other business partners. The processing of your data takes place in this respect on the basis of article 6 para. 1, f of the <https://de.industryarena.com/impressum> General Data Protection Regulation. Our interest in the processing of this data is justified by our interest in receiving the contractually owed payment (for example, remuneration) for our services.

We do not transfer personal data to third parties other than as follows:

- third parties engaged by us to fulfil contractual and delivery conditions, for example, banking / payment service providers who process the payments and freight forwarders/ shipping companies who handle the deliveries;
- third parties who we engage in the marketing and advertising of our own products and services, for instance marketing service providers and printers;
- specialised service providers who provide services to us (order data processors) at our direction and under our responsibility for the purposes specified above, such as IT service providers;
- third parties to which we are legally obligated, for example to the tax office or other government authorities;
- third parties for the fulfilment of our trade and tax duties, for example to our tax adviser.

Data transfer to a non-EU country which is also not party to the Agreement on the European Economic Area takes place only if this data transfer is required for the fulfilment of a contract existing between you and us (for example delivery to a non-EU country).

Your data shall be processed throughout the formation and development of a contractual or supply relationship and throughout the fulfilment of duties from a contract or supply relationship, for instance guarantee or product liability obligations or throughout retention periods defined by commercial or tax law.

With respect to the processing of your data throughout retention periods defined by commercial or tax law, processing shall be carried out based on 6 para. 1, c of the General Data Protection Regulation.

Inasmuch as we process personal data for advertising purposes you are permitted to lodge an objection at any time against the processing of your personal data for advertising purposes. If you disallow the processing of your personal data for advertising purposes, it will no longer be used for these purposes.

4. According to article 15 of the General Data Protection Regulation you are entitled to information from us about whether we are processing your personal data and if applicable you are entitled to information about said personal data and particularly a right to the following information:
 - a) the processing purposes;
 - b) the data categories;
 - c) the recipients or categories of recipients to whom this data has been or will be disclosed;
 - d) the planned duration of the storage of this data or, if this is not possible, the criteria for defining said duration.
5. Furthermore you have a right under the provisions of article 16 of the General Data Protection Regulation to require from us the correction of incorrect or incomplete personal data and under the provisions of article 17 of the General Data Protection Regulation a right to deletion and under the provisions of article 18 of the General Data Protection Regulation a right to limitation of the processing of your personal data.
6. You have a right under the provisions of article 21 para. 1 of the General Data Protection Regulation, for reasons relating to your special situation, to lodge an objection at any time against the processing of your personal data, which is conducted by us on the basis of article 6 para. 1, e or f of the General Data Protection Regulation. This also applies to profiling based on these provisions.

Furthermore you have a right under the provisions of article 21 para. 2 of the General Data Protection Regulation to lodge an objection at any time against the processing of your personal data for the purposes of direct marketing. The same applies for profiling where this is connected with said direct marketing.
7. You have a right to data transferability under the provisions of article 20 of the General Data Protection Regulation.
8. If the processing of your personal data is based on your consent, you have a right to withdraw said consent at any time. The legality of the processing based on consent is not affected until the moment of the withdrawal of consent.
9. If you are of the opinion that the processing of your personal data violates the data protection act or that your data protection rights are being otherwise violated, you are entitled to complain to a supervisory body, particularly to the supervisory body responsible for us. The supervisory body responsible for us is the state representative for data protection of Baden-Württemberg.